



PERSONAL CARE & BEAUTY CAMPUS

NEW ALBANY. WE GET BUSINESS.

The first of its kind in the nation, the vertically integrated Personal Care & Beauty Campus accelerates innovation, encourages collaboration, improves agility, reduces supply chain pressures and achieves efficiencies in product design, manufacturing, labeling, packaging and logistics on a nearly 400-acre site.



VERTICALLY INTEGRATED SUPPLY CHAIN PARTNERS

- Products travel 1.9 miles from design and production to shipping
- 24/7 intra-park shuttle transports products between companies
- Services range from concept and design to manufacturing, packaging and logistics
- Promotes collaboration and problem solving among suppliers on behalf of customers

HIGHLY ACCESSIBLE LOCATION

- Within 10-hour drive of 45% of U.S. population
- Four highway interchanges within business park
- 20 minutes to John Glenn International Airport
- 35 minutes to Rickenbacker International Airport, cargo-dedicated
- Foreign Trade Zone 138, ranked among top ten

HIGHLY SKILLED, LOWER COST WORKFORCE

- 1.2 million regional workforce
- 52 colleges and universities
- 22,000 annual college graduates
- Youthful talent pipeline
- Top 10 market for millennials

15

MINUTE DRIVE

POPULATION: 138,933
EMPLOYED: 81,521

30

MINUTE DRIVE

POPULATION: 1,244,114
EMPLOYED: 677,514

45

MINUTE DRIVE

POPULATION: 1,968,370
EMPLOYED: 1,049,546

“A campus like this where the key suppliers are together is a major advantage for beauty and personal care brands. They can rely upon the speed and agility of the vendors here to react very quickly to what they need and what is selling in the market.”

~ Scott Rusch, Former President & Chief Executive Officer, Anomatic Corporation

NEW ALBANY INTERNATIONAL BUSINESS PARK

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REGION'S LARGEST STRATEGICALLY PLANNED PARK

- 25% faster permitting
- One-stop planning support
- Technology- and shovel-ready sites
- Pre-zoned business sites
- Complementary site planning
- Four freeway interchanges
- Express COTA bus service
- First/last mile transit service
- Technology incubator

RELIABLE ENERGY

- 765,000-volt AEP transmission line
- Triple-feed electric with redundant power

ROBUST FIBER OPTICS

- High-speed, 96 strand, carrier-neutral fiber
- Speeds up to 10Gbps
- Three points of presence

ATTRACTIVE LOCAL AND STATE TAX INCENTIVES

- 100% property tax abatement
- Green Building Incentive
- 2nd lowest new distribution tax rate
- Ohio Job Creation Tax Credit
- Innovation Ohio Loan Fund



COLUMBUS METROPOLITAN REGION

One of the nation's fastest-growing metropolitan areas, the Columbus region boasts a young, well-educated population of 2.2 million with a median age of 35.9. In contrast to other Midwest cities, Columbus's working-age population has grown nine percent in just five years driven by an affordable cost

of living, vibrant communities, good schools and low crime rate. It's listed among the top 10 in CNBC's best cities for young families while Realtor.com rates it third best for new grads to live, work and play. Home to The Ohio State University, Battelle Memorial Institute, academic medical centers and top-ranked liberal art schools, it offers robust R&D and a great place to innovate. *Forbes* magazine ranked Columbus first among top 10 emerging cities for startups with a low cost of doing business. Smart Asset, Lending Tree and *Fortune* magazine rank Columbus first among top cities to work in tech.

"One of the unexpected benefits of being on the campus is the comradery and collaboration even with competitors. Working together allows us to be really agile in terms of the changing market environment."

~ Ian Kalinosky, President, Specialty Retail, KDC/One

